

# SIX TRILLION CIGARETTES ARE PRODUCED EACH YEAR, POLLUTING AND DEVASTATING THE ENVIRONMENT

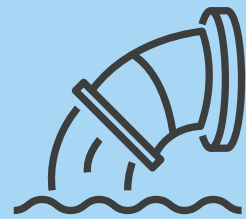
## EACH YEAR...



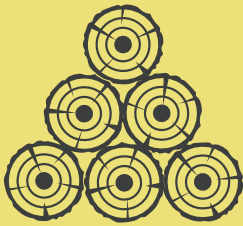
**600 MILLION TREES** are chopped down to make cigarettes, resulting in large-scale deforestation and desertification



**84 MILLION TONNES OF CO<sub>2</sub> EMISSIONS** from tobacco production are released into the air, raising global temperatures – that is equivalent to 280 000 rockets launching into outer space



**22 TRILLION LITRES OF WATER** are used to make cigarettes, depleting precious water resources



**200 000 HECTARES OF LAND** are cleared annually for tobacco growing and curing – that is equivalent to about one third of the entire Amazon Rainforest



**27.2 MILLION TONNES OF MATERIAL RESOURCES** are needed to make cigarettes, depleting precious fossil fuel and metal resources



**62.2 PETAJOULES OF ENERGY** are used to make cigarettes, generating a substantial amount of carbon emissions



**25 MILLION METRIC TONNES OF WASTE** are generated from the overall tobacco life-cycle



**4.5 TRILLION CIGARETTE BUTTS** are discarded in the environment, poisoning marine life, contaminating beaches and fouling our urban living spaces



**7000 CHEMICALS** are released into the environment from use of a cigarette, **70** of which are known carcinogens

IT'S TIME TO SAY **#NoTobacco** FOR A HEALTHIER PLANET AND HEALTHIER PEOPLE